



Office of Corporate Relations & Alumni

ਆਈ.ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ

PTU PUNJAB
TECHNICAL
UNIVERSITY

Estd. Under Punjab Technical University Act. 1996
(Punjab Act No. 1 of 1997)

Ref. No. IKGPTU/CR/26

Dated 11/03/2019

Directors/Principals
All University Campuses & Affiliated Engineering Institutes/Colleges
IKG Punjab Technical University

Sub: "The Business Master 2019"

Dear Sir/ Madam

DAVIET, Jalandhar in association with IKG PTU is going to organize "The Business Master 2019" on March 19, 2019 at its campus.

It's a unique opportunity for the participants to get the real feel of Business World. A business plan helps the entrepreneur set out objectives, targets and benchmarks and chance to showcase their plan to Investors. It is also a prerequisite to get credit from lending agencies like banks and State Financial Corporations, etc. It is a blueprint or a road map for your business.

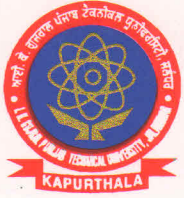
Salient Features of "THE BUSINESS MASTER 2019":

- Platform for budding entrepreneurs to present their business ideas.
- A Joint Platform for investors and future entrepreneurs.
- Entrepreneurship Awareness Camp.
- As DAVIET is the host institution for MSME in entire Punjab so 11 best ideas will get the opportunity to apply for funding upto 6 lacs each under MSME scheme.
- Same day 10 consolation prize for potential START UPS upto 1 Lacs.
- On the spot valuable suggestion & Guidance from experts for business START Ups.

Eligibility:

- The contest is open to students, corporate professionals, entrepreneurs, as well as other independent individuals.
- Teams will have unique team names of their choosing, and will be required to nominate a team lead.
- The proposed venture's name may be same or different than the team name. The teams are required to indicate team during registration.
- All submissions, beginning executive summary, shall indicate both team name and proposed venture name.

"Propelling Punjab to a Prosperous Knowledge Society."



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Team Composition & Process Details:

- The event is open for teams comprising of students, corporate professionals, entrepreneurs as well as other independent individuals.
- A team can have a minimum of 1 and a maximum of 4 members. Members can be from any University, Institute or organization.
- One participant cannot be part of more than one team.
- No change in the team structure is permitted after the team is registered. Please register your team after careful thought and deliberation.
- Total 10-15 minutes will be given to each team to present their ideas.
- **There will be no presentation. Only hard copy of respective business idea will be given to the evaluation committee.**

You are requested to kindly circulate the below mentioned link among the students of your esteemed institution for participation. Last date of registration will be March 16, 2019.

Registration Link: <https://goo.gl/forms/J35H0ex5c8ook1ur2>

For any queries you may please call the following Officers:

- Mr. M S Bedi @ +91- 9478098076.
- Mr. Sushil Prashar @ +91- 9988449095.
- Mr. Vishav Kapoor @ +91- 9888144156.

With profound regards,

Deputy Director
(Corporate Relations & Alumni)

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