



APEEJAY INSTITUTE OF MANAGEMENT TECHNICAL CAMPUS

RAMA MANDI, HOSHIARPUR ROAD, JALANDHAR-144 007
20 Years of Excellence in Management & Computer Education

AIMTC/17-18/1380

February 08, 2018

Dean Academics
IKG Punjab Technical University
Kapurthala

**Subject: IPR Awareness Programme on IPR Policy 2016 at
Apeejay Institute of Management Technical Campus**

It is our pleasure to inform you that **Apeejay Institute of Management Technical Campus, Jalandhar in association with The Associated Chambers of Commerce & Industry (ASSOCHAM), India and Indian Patent Office** is organizing an "IPR Awareness Programme on IPR Policy 2016" on February 12, 2018.

This awareness programme will cover : An overview of IPR Policy 2016 & its implementation; Legal and Legislative Framework of IP for Startups; Efficient Management of IP Portfolio for success stories of start-ups; and IPR Facilitation for Startups. The programme is a great learning opportunity for MSMEs, startups, lawyers, students, practitioners, industry resources, researchers and academicians.

The details of the programme are as follows:

Keynote Speakers:

- **Mr. Sujit Thakur**, Partner, Jupiter Law Partners
- **Mr. Vijaykumar Shivpuje**, Director, Patlex Business Solutions, Latur, Maharashtra
- Official from Patent Office, Govt. of India

Date & Time : February 12, 2018 & 9:30 a.m. onwards


Venue : Auditorium, Apeejay Institute of Management Technical Campus, Jalandhar.

You are requested to grace the programme by your presence and also motivate your colleagues/ faculty/ research scholars/ students to attend this programme. The keynote addresses will be followed by an interactive session.

We shall be grateful to you, if you could send your colleagues/ faculty and students.
There is no registration fee. Participation certificates will be given.

We look forward to your participation!

With regards,


Dr. Rajesh Bagga
Director