



I. K. GUJRAL

PUNJAB TECHNICAL UNIVERSITY

CALL FOR PRESENTATION FOR
AUDIO-VIDEO ADVERTISEMENT

To develop an Audio & Video advertisement on DAVP prescribed rates for University admissions & branding, University is inviting only DIPR, Govt. of Punjab empanelled agencies on March 4th, 2020 at 11 am to present their idea, agencies earlier work and top ranked/most popular campaign to hit our target. The venue is **Office of Dean Academics, 2nd floor, University's Main Campus, Jalandhar-Kapurthala Road, Kapurthala.**

IMPORTANT

• Advertisement time limit is for first option 15 Sec. to 30 sec. another option from 01 min to 3 min. • Atleast one script in Hindi or Punjabi or English is important during presentation. Time limit for presentation is only 10 minutes. • The selection committee is fully empowered to take final decision. No TA/DA or any claim may consider on this presentation call. • Committee may give extra weightage to the agencies who are having experience of educational institution's advertisement campaigns.

JALANDHAR-KAPURTHALA HIGHWAY, KAPURTHALA 144 603, Website: www.ptu.ac.in, Ph.: 01822-282584