



ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ  
PUNJAB TECHNICAL UNIVERSITY JALANDHAR  
ਡੀਨ ਅਕਾਦਮਿਕ ਦਫਤਰ  
OFFICE OF DEAN (ACADEMICS)

Ref. No. PTU/DA/3640  
Principals/Chairpersons  
All Affiliated Engineering Colleges

Dated 27.06.11

**Sub: Online Publicity & Subsequent Counselling Facility for your Management Quota seats to admit maximum engineering aspirants from all over India**

Dear Sir/Madam

The first round of online counselling for B. Tech. Admissions 2011-12 has been successfully completed. As it is well known that the availability of engineering aspirants native to Punjab are less as compared to the total seats available with PTU affiliated colleges.

Therefore, PTU has decided to do an aggressive marketing of engineering courses through digital media like Google, Yahoo, Facebook and other web portals. It will help to fill up the maximum seats in 2<sup>nd</sup> & 3<sup>rd</sup> round of counselling.

If your college is interested to get benefit from this proposal, please send your consent\* as per the following schedule in the duly filled Performa (enclosed herewith) to **Dr. Buta Singh**, Dean Academics through e-mail at [deanacad.ptu@gmail.com](mailto:deanacad.ptu@gmail.com) and send a copy of the same to **Mr. Rajneesh Sharma**, PRO at [ptupro2011@gmail.com](mailto:ptupro2011@gmail.com).

- Before 30<sup>th</sup> June to participate in 2<sup>nd</sup> round of counselling.
- Before 13<sup>th</sup> July to participate in 3<sup>rd</sup> round of counselling.

No extra fee shall be charged from the respective college for their participation.

Your initiative will be highly useful in filling all the seats of your college/s by attracting top rankers from all over India. For any further query in this regard, you may contact **Sh. Jaspal Singh**, Joint Registrar and **Ms. Gazal Sharma**, AP at 9815241313 and 9501109029 respectively.

I look forward to a positive response from your side at the earliest.

With best wishes

Dr. Buta Singh  
Dean Academics (Chief Coordinator Admissions-2011)

\* Note:

- The name of your College/Institute shall be added in PTU online publicity campaign and counselling within 02 hours of the confirmation of your consent.
- You can withdraw your participation after confirmation from the above said campaign and counselling (fully/ partially) before 30<sup>th</sup> June 2011 for 2<sup>nd</sup> and before 13<sup>th</sup> July 2011 3<sup>rd</sup> counselling.

**Performa to be filled to get benefit of online Publicity and counselling to fill  
Management Quota Seats from all over India**

**Ref:.....**

**Dated:.....**

**To**

**Dean Academics  
Punjab Technical University**

In reference to your letter no. PTU/DA/3640 dated 27 June 2011, I do agree to participate in online publicity campaign and counselling to fill our following seats (Management Quota) for Admissions 2011-2012 conducted by PTU.

**Name of the College:** \_\_\_\_\_

Sr. No.	Discipline/ Branch	Number of Seats to be filled from Management Quota			Remarks (If any)
		2 <sup>nd</sup> Counselling		3 <sup>rd</sup> Counselling (Open)	
		85%	15%		
1.					
2.					
3.					
4.					
5.					
6.					

I understand that the name of our College/ Institute shall be added in PTU online Publicity campaign and counselling.

**Seal and Signature of Principal/ Director/ Chairman**